



PRESS CONFERENCE

Upon the **Seafood Expo Global** trade event, that will take place from May 7 to 9, 2019

FranceAgriMer is formally inviting you to a press conference on

Tuesday, May 7th 2019 at 10:00 am

on the *French Exhibit Area* – Hall 7, Brussels Expo

At this occasion,

Hervé Jeantet, President of the FranceAgriMer specialized council for the fisheries and aquaculture sectors,

Jérôme Lafon, FranceAgriMer delegate for the fisheries and aquaculture sectors,

Florian Thomas and Guillaume Nouvel, from the fisheries and aquaculture unit, within the FranceAgriMer directorate for Market, Studies and Future Development

will present the **key figures from the French sector and its development prospects facing current challenges** (Brexit, Ecolabel, Innovation...).

This press conference will be followed by a **visit of the French Exhibit Area**, for journalists who wish to discover diversity and quality of the French companies products and their innovations.

In order to ensure proper organization of this event, please confirm your participation by answering this email to the FranceAgriMer press office: presse@franceagrimer.fr

Press contacts

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As promotion of fisheries and aquaculture products worldwide is part of its missions, FranceAgriMer supports companies from this sector by organizing their presence on the French Exhibit Area upon the Seafood Expo Global trade event 27th edition. These companies (fishmongers, processing industry, shellfish farmers, fish farmers, importers, technical research centers, professional associations) will present to visitors coming from all over the world diversity and quality of their products, their latest innovations and the processes they use. The sustainability approach and the quality marks developed by these companies are also valued on the French Exhibit Area.