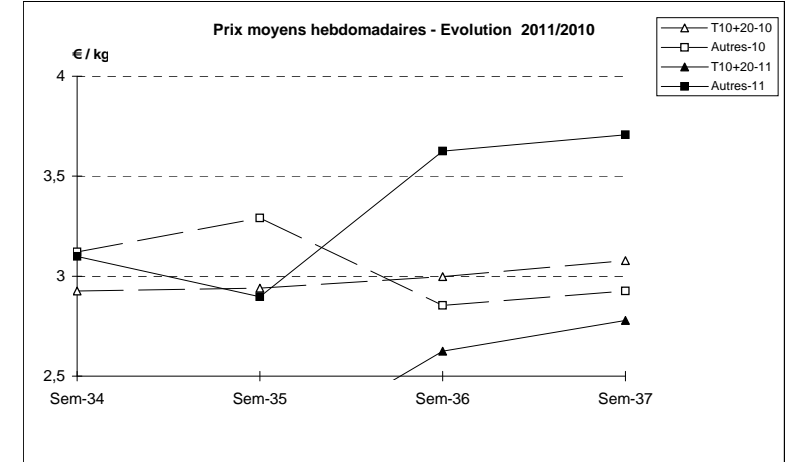
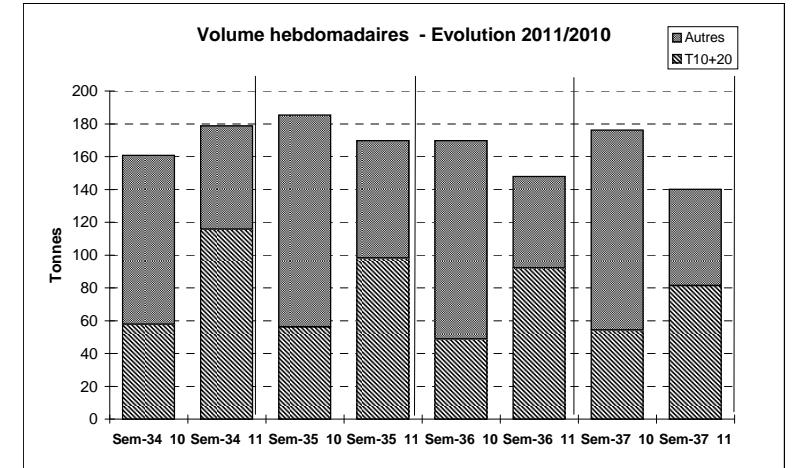


Suivi hebdomadaire des ventes en criée

| JOUR | PRESENTATION | | LE GUILVINNEC | CONCARNEAU | LORIENT | LA TURBALLE | ILE D'YEU | ST GILLES | LES SABLES | LA ROCHELLE | ST JEAN DE LU | Toutes Criées | |
|------------------|--------------|--------------|---------------|------------|---------|-------------|-----------|-----------|------------|-------------|---------------|---------------|--------|
| Jun-12-sept 2011 | T10+20* | Ventes(kg) | 2 227 | 265 | 9 476 | 69 | 8 | 24 | 4 352 | 15 | 357 | 24 705 | |
| | | Valeur(€) | 4 770 | 789 | 21 886 | 397 | 19 | 100 | 13 202 | 152 | 1 963 | 62 653 | |
| | | P.M. (€/kg) | 2,14 | 2,98 | 2,31 | 5,78 | 2,27 | 4,22 | 3,03 | 10,23 | 5,50 | 2,54 | |
| | | Retrait(kg) | | | | | | | | | | | 3 |
| | Autres | Ventes | 678 | 395 | 2 970 | 378 | | | 304 | 776 | 7 | 1 790 | 11 061 |
| | | Valeur | 1 347 | 887 | 5 787 | 1 922 | | | 1 185 | 2 465 | 58 | 4 585 | 39 863 |
| | | P.M. | 1,99 | 2,25 | 1,95 | 5,09 | | | 3,90 | 3,18 | 7,78 | 2,56 | 3,60 |
| | | Retrait | | | | | | | | | | | 11 |
| mar-13-sept 2011 | T10+20* | Ventes | 1 975 | 1 251 | 2 549 | 37 | | | 2 003 | | 102 | 11 705 | |
| | | Valeur | 7 043 | 3 138 | 6 135 | 291 | | | 7 113 | | 775 | 39 028 | |
| | | P.M. | 3,57 | 2,51 | 2,41 | 7,98 | | | 3,55 | | 7,59 | 3,33 | |
| | | Retrait | | | | | | | | | | | |
| | Autres | Ventes | 470 | 1 109 | 1 788 | 155 | | | 489 | | 143 | 8 301 | |
| | | Valeur | 1 503 | 2 901 | 5 097 | 857 | | | 1 824 | | 420 | 41 008 | |
| | | P.M. | 3,20 | 2,62 | 2,85 | 5,55 | | | 3,73 | | 2,93 | 4,94 | |
| | | Retrait | | | 34 | | | | | | | | 35 |
| mer-14-sept 2011 | T10+20* | Ventes | 3 742 | 760 | 237 | 38 | 1 | 2 | 3 889 | 3 419 | 63 | 15 230 | |
| | | Valeur | 9 074 | 2 211 | 1 265 | 214 | 4 | 14 | 10 611 | 9 211 | 249 | 42 178 | |
| | | P.M. | 2,43 | 2,91 | 5,34 | 5,65 | 2,54 | 7,14 | 2,73 | 2,69 | 3,95 | 2,77 | |
| | | Retrait | | | 11 | | | | | | | | 11 |
| | Autres | Ventes | 480 | 736 | 3 446 | 471 | 4 | 3 | 744 | 1 586 | 335 | 12 257 | |
| | | Valeur | 1 170 | 2 276 | 7 870 | 2 362 | 6 | 14 | 2 238 | 3 310 | 1 028 | 45 499 | |
| | | P.M. | 2,44 | 3,09 | 2,28 | 5,01 | 1,50 | 4,00 | 3,01 | 2,09 | 3,07 | 3,71 | |
| | | Retrait | | | | | | | 4 | | | | 4 |
| jeu-15-sept 2011 | T10+20* | Ventes | 1 984 | 756 | 3 477 | 43 | | 13 | 3 732 | 3 705 | 152 | 17 085 | |
| | | Valeur | 5 233 | 1 993 | 9 470 | 180 | | 72 | 11 053 | 6 566 | 1 265 | 46 195 | |
| | | P.M. | 2,64 | 2,64 | 2,72 | 4,15 | | 5,61 | 2,96 | 1,77 | 8,31 | 2,70 | |
| | | Retrait | | 140 | | | | | | | | | 252 |
| | Autres | Ventes | 625 | 916 | 7 101 | 666 | | 135 | 820 | 410 | 687 | 15 882 | |
| | | Valeur | 1 146 | 2 019 | 17 358 | 3 113 | | 687 | 2 509 | 695 | 2 516 | 54 108 | |
| | | P.M. | 1,83 | 2,20 | 2,44 | 4,67 | | 5,08 | 3,06 | 1,69 | 3,66 | 3,41 | |
| | | Retrait | | | 12 | | | 1 | 5 | | | | 20 |
| ven-16-sept 2011 | T10+20* | Ventes | 1 767 | 640 | 6 498 | 84 | 6 | 20 | 77 | 14 | 268 | 11 424 | |
| | | Valeur | 4 289 | 1 733 | 17 576 | 504 | 12 | 86 | 328 | 89 | 1 002 | 32 267 | |
| | | P.M. | 2,43 | 2,71 | 2,70 | 6,01 | 2,01 | 4,25 | 4,28 | 6,49 | 3,73 | 2,82 | |
| | | Retrait | | | | | | | 37 | | | | 51 |
| | Autres | Ventes | 668 | 923 | 1 590 | 795 | 8 | 145 | 367 | 53 | 192 | 8 134 | |
| | | Valeur | 1 052 | 1 842 | 4 119 | 3 305 | 22 | 503 | 1 532 | 272 | 647 | 31 422 | |
| | | P.M. | 1,58 | 2,00 | 2,59 | 4,16 | 2,89 | 3,47 | 4,17 | 5,18 | 3,37 | 3,86 | |
| | | Retrait | 94 | | | | | | 11 | | | | 156 |
| Cumul semaine | T10+20* | Ventes(kg) | 11 694 | 4 335 | 22 638 | 270 | 16 | 59 | 14 052 | 7 152 | 942 | 81 300 | |
| | | Valeur(k€) | 30 410 | 11 632 | 57 570 | 1 586 | 34 | 272 | 42 307 | 16 018 | 5 253 | 225 732 | |
| | | P.M.(€/kg) | 2,60 | 2,68 | 2,54 | 5,87 | 2,20 | 4,63 | 3,01 | 2,24 | 5,57 | 2,78 | |
| | | Retrait (kg) | | 183 | 11 | | | | 37 | | | | 360 |
| | Autres | Ventes(kg) | 2 921 | 4 756 | 18 854 | 2 465 | 11 | 588 | 3 196 | 2 056 | 3 148 | 58 806 | |
| | | Valeur(k€) | 6 218 | 10 670 | 43 676 | 11 558 | 28 | 2 388 | 10 568 | 4 334 | 9 195 | 217 939 | |
| | | P.M.(€/kg) | 2,13 | 2,24 | 2,32 | 4,69 | 2,41 | 4,06 | 3,31 | 2,11 | 2,92 | 3,71 | |
| | | Retrait (kg) | 94 | 54 | 107 | | | 1 | 20 | | | | 352 |

Proportion T10+20/total de la semaine = 58%

T10*=T10+T11+T12 T20*=T21+T22



| | Cumul campagne 11 | | Cumul campagne 10 | | Evolution | |
|-------------|-------------------|---------|-------------------|----------|-----------|--------|
| | T10+20 | Autres | T10+20 | Autres | T10+20 | Autres |
| Ventes (t) | 2 962,4 | 2 402,9 | 1 830,8 | 3 345,4 | 62% | -28% |
| Valeur (k€) | 7 464,5 | 8 379,6 | 5 394,5 | 11 045,3 | 38% | -24% |
| P.M. (€/kg) | 2,52 | 3,49 | 2,95 | 3,30 | -14% | 6% |
| Retrait (t) | 119,3 | 78,0 | 96,2 | 173,2 | 24% | -55% |

du 03/01 au 17/09/2011

du 04/01 au 18/09/2010